



HINDUPOST

Satyamev Jayate NaAnritam
(Truth Alone Triumphs, Not Untruth)

....an initiative of the Hindu Media Forum

BACKGROUND

- ▶ As part of the inaugural World Hindu Congress 2014, a media conference was organized by the Hindu Media Forum (HMF) to deliberate and formulate solutions to the challenges facing Hindu society in the field of media.
- ▶ A unanimous view emerged that issues concerning Hindu society get neither proper coverage nor a just representation in media, both in Bharat and elsewhere.
- ▶ Vested interests have created a negative perception around the word 'Hindu', which causes self loathing in Hindus, and Hindu-phobia in others.
- ▶ Hindus lack socio-cultural and political awareness, and are unaware of the problems faced by their brethren in other parts of the world.
- ▶ The universality of Hindu Dharma and the contributions of Hindu civilization need to be emphasized.
- ▶ All this is possible only by developing new media platforms to articulate the correct perspective.

DIGITAL MEDIA

- ▶ Today, the paradigm of traditional media is being disrupted by the rise of digital media.
- ▶ Digital media such as social media has proven to be the new equalizer, giving an outlet for opinions of people who had no say in the mainstream media.
- ▶ Youth no longer rely on newspapers and their primary source of news is the internet.
- ▶ We should adapt to this new paradigm to be effective interlocutors in society, politics, and religion.
- ▶ Hence digital media provides the best avenue to connect the world Hindu community, and voice the correct perspective loud and clear.
- ▶ **HinduPost** is envisioned as the digital media platform that will empower Hindus globally to voice the correct perspective.

HINDUPOST GOALS

- ▶ To act as a bellwether for the correct perspective on issues impacting Hindu society.
- ▶ To correct the faulty perception and ingrained prejudices regarding Hindus prevalent in mainstream media.
- ▶ To connect Hindu communities spread across the world, helping them to learn about and from each other's experiences.
- ▶ Provide a platform for Hindu thinkers & writers to voice their opinions.
- ▶ To raise awareness about the rich socio-cultural legacy of Hindu civilization.

FORMAT

- ▶ **HinduPost** will be a news, commentary and opinion platform built for web and mobile, initially available only in English language.
- ▶ The following categories are proposed to be covered–
 - News
 - Politics
 - Society & Culture
 - Media
 - Economy
 - World (Country/Region reports)
 - History
 - Human rights watch
- ▶ Contributors from across the world will be invited.
- ▶ It will include a news aggregator section to collate news impacting Hindu society.
- ▶ Audio/Video gallery for interviews and talks with Hindu thinkers.

KEY DIFFERENTIATORS

- ▶ Global & integral view, without confining to any one geography or category.
- ▶ Contributors from all parts of the world.
- ▶ Relevance to Hindu society & civilization will be sole drivers.
- ▶ Aim to inform, engage, inspire solutions to fight discrimination and promote fellowship amongst Hindus.
- ▶ Unique features like Hindu human rights violation database, Hindu news aggregator.

TEAM

- ▶ HinduPost has constituted an **Editorial Board (EB)** which will guide and provide a strong intellectual bulwark to the organisation. Its members would provide strategic advice and insights to nurture an intellectually vibrant conversation on issues affecting Hindu polity around the world.

- ▶ Current members of the EB include:
 - Prof. Kapil Kapoor
 - Shri Shivaji Sarkar
 - Prof. V Suryanarayana
 - Dr. Gautam Sen
 - Dr. Sardendu Mukherjee
 - Shri Kiran Ramsahay
 - Shri KG Suresh
 - Shri Sushil Pandit

- ▶ The extended team includes contributors from different parts of the world, and staff writers at Gurgaon.

GET INVOLVED

- ▶ **CONTRIBUTE:** We solicit contributions from Hindu writers, researchers, leaders, activists and professionals from across the world.
- ▶ **OPERATIONS:** We welcome support in editing, proof reading and managing the website.
- ▶ **ADVOCATE:** Refer HinduPost articles to friends and family once it is live. Spread the word about HinduPost on various social media platforms like Twitter, Facebook, Google+ etc.
- ▶ Please contact us at our email id hindupost.in@gmail.com if you are interested in any of the above.
- ▶ We welcome all suggestions and feedback.



THANK YOU & NAMASTE!

You can contact us via email at hindupost.in@gmail.com or at the following numbers:

+91 7507927799

+91-0124-2381092/93